

March 1, 2016

EXECUTIVE SUMMARY

2016 NM Aviation Aerospace Career Expo

The New Mexico Aviation Aerospace Career Expo is an educational/diversity outreach event targeting young adults ages 13-21. This event focuses on science, technology, engineering and mathematics (STEM) while promoting the Air Force and the aviation aerospace industry within the state of NM. The date for the event is Thursday, October 6th, 9 am to 3 pm on the Holloman Air Force Base, Alamogordo, NM.

Our mission is to educate and motivate! Our goal is to provide the necessary outreach to each attendee to help them better understand; the aviation aerospace industry in New Mexico, the mission of the US Air Force and what they will have to do to better prepare themselves academically to pursue a challenging career.

Attendees will interact with AF personnel while engaging in activities that feature displays in aviation aerospace, over 40 general aviation aircraft, numerous military aircraft, higher education institutions with aviation programs, flight training schools and other military displays. They will also have numerous opportunities to talk with pilots, engineers, educators and industry partners who can tell them what careers are available in the aviation, aerospace and military fields.

Our 2015 event was a huge success with over 1,700 students attending the event. The diverse culture of our state was well represented by the 35 public schools, 6 charter schools and 3 Native American schools from across the state who attended. To date, over 12,000 New Mexicans have experienced our program. Our program is also the largest STEM/Aviation event in the US.

Based on the interest level and awareness of our program, we are projecting student attendance to be between 2000 and 3000. The event plan and displays are geared to handle up to 3000 people in attendance.

This event is an educational event with military/civilian aircraft displays and is not considered an open house or air show. We hope to see you there!



WILLIAM P. SHUERT
Interim President, NMAAA